



CIPD

Transform your people function into a strategic enabler

Discover how organisations worldwide
are driving measurable business impact
through their people teams



We are the trusted partner for
people, work and change

As the professional body for the people profession, the CIPD partners with organisations to elevate their people function — strengthening capability and confidence to deliver meaningful business impact.

We are the voice, the standard, and the trusted partner of a profession that understands what drives success for people, businesses, and communities.

Today's complex environment demands decisive, forward-looking leadership. Building the right capability and culture is not a choice but a foundation for sustainable growth.

Working alongside senior leaders, we align people strategies with organisational goals — providing tailored solutions and actionable insights that enhance performance and deliver sustainable results for people professionals worldwide.

Why organisations partner with the CIPD

Turn your people team into your competitive advantage

Transform your people team into a strategic enabler:

In today's rapidly evolving digital landscape, people teams will become strategic enablers — balancing AI technology with human insight. Unlock your people team's full potential as a strategic driver of organisational success.

Build credibility through data-driven insights and evidence:

Partner with our experts to assess current perceptions, identify key opportunities, and strengthen capability using proven tools and frameworks to develop your people teams.

Future-proof your workforce:

Develop agile, high-performing people teams equipped to lead through change and support long-term workforce planning.

Gain access to our latest resources and insights to ensure your people function stays ahead of emerging trends and evolving business needs.



The CIPD partnering framework

The CIPD partnering framework enables organisations to align people strategy with business priorities — from diagnosing capability gaps to building talent and sustaining long-term impact. We'll help you identify key development priorities and target investment where it will deliver the most value.



What our clients say



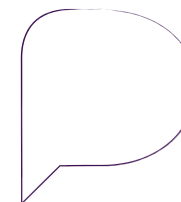
"We know that the world of work is constantly changing. Working closely with the CIPD gives us a brilliant opportunity to work together not only on how we deepen our own colleagues' expertise, but also how we contribute to the wider profession. We very much see it as a two-way thing. The CIPD is absolutely helping us strengthen our capability and, we can help develop the profession as well."

Harriet Buckley, People Capability Manager, Tesco



"Iarnród Éireann's long-standing collaboration with CIPD has been instrumental in shaping a more strategic, future-focused HR function. We have worked together to build our People Profession Standards Framework. Alongside extending Group Affiliate Subscription to our entire team and supported by a strong base of existing CIPD members, we're driving professionalisation, building capability, and embedding consistent people practices that align with our broader organisational vision, delivering on our Rail 2050 strategy."

Ciaran Masterson, Director of Human Resources, Iarnród Éireann Irish Rail





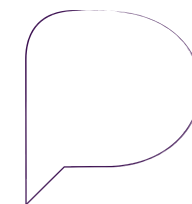
"Our partnership with the CIPD is challenging us to look longer term, to shape leading-edge thinking, and to create systems for research and evidence-based practice, so we can put NHS colleagues and our patients at the heart of our development."

Tom Simons, Chief HR & OD Officer, NHS

"Achieving CIPD People Development Partner status is fantastic recognition for us as an organisation, and I'm particularly proud that we are the first Financial Services organisation to do so. Putting our colleagues and culture at the very heart of our strategy will ultimately help us to deliver on our purpose, to champion the potential of the customers, colleagues and communities we serve."

Jen Tippin, Group Chief People & Transformation Officer, NatWest

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"The CIPD's Experience Assessment offered our team a structured, supportive route to professional recognition, without the long timeline of traditional qualifications. With guidance from the UK and UAE teams, all HR leaders achieved their targeted membership level. It's strengthened our credibility across the business and the wider HR community."

Peter Haagensen, Assoc CIPD, HR Manager, Emirates Flight Catering





Ready to imagine what your people function can achieve

Trusted by clients worldwide, our framework delivers measurable impact — strengthening alignment to organisational goals, enhancing employee outcomes, and driving transformation within the people function.

Visit us at **Booth 510** to explore solutions tailored to your priorities and discover our exclusive promotions.

E **clientservices@cipd.co.uk**

W **[cipd.org/employers](https://www.cipd.org/employers)**